



20 differences between classic and progressive KM (1.0 - 2.0)

Type of KM	Classic	Progressive
1 Structure	Vertical	Horizontal
2 Modality	Just in Case	Just in Case, Just in Time
3 Foundation basis	Collect-Analyze-Distribute documents	Share formatted and unformatted knowledge, info
4 Primary operator	Organization	Individual
5 Primary channel Input	Point to point	Point to multipoint
6 Primary channel output	Point to multipoint	Multipoint to multipoint
7 Type of distribution	Print, mail, email, website	Peer-to-peer internet tools
8 Primary vetting mechanism	Analysts	Community
9 Organization	Indexed	Contextual
10 Analytics	Print distribution, emailed and viewed based	Social mapping, content analysis. Quantitative: Most {Reviewed, downloaded, commented}. Geo-based
11 Gaming	None	Badges
12 Extent of reach	Corporate, limited public	Corporate, Public
13 Collateral systems	Library	Intranet, Communication
14 Public interaction aspect	Limited	Ample
15 Security	Often undefined	Often specified
16 Dollar-to-impact ratio	Unmeasurable	Measurable through analytics and user feedback
17 Overall feedback capacity	Some	Built-in
18 HR value	Low	High, through profiles, social mapping, connections.
19 Interaction schema	Point to point, private	Wall, visible
20 Aggregation	None	Platforms interconnectivity